REMARKS/ARGUMENTS

This application has been carefully considered in light of the Initial Office Action of July 16, 2004. In the office action the Examiner objected to the drawings as including two characters "38". The grommet has now been identified as 38' in the drawing figures and a correction has been made in the specification.

The Examiner has also objected to the drawings as not showing each element of the claimed invention. In this respect, the Examiner has objected to the drawings not showing a first end of the retaining clip, a side of the lure and a second end of the retaining clip. However, the first end of the retaining clip is clearly shown at 31 in Figures 2, 3, 5, and 6. Further, the second end is clearly shown at 36 in Figs. 2, 5, and 6. Therefore, the first and second ends of the retaining clip are already shown in the drawings. The side referenced in claim 1 has now been amended to read a "side portion" in the claim. The side portion is clearly defined on page 9 of the specification and is identified in the drawings at 16.

The specification had been objected to for formal matters.

These matters have been corrected by amendment either to the specification or to the claims.

Claim 1 has been rejected under 35 U.S.C. 112, second

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The Examiner has indicated that claims 1-12 would be allowable if the formal objections were overcome.

In view of the amendments submitted herewith favorable consideration and allowance of claims 1-12 is solicited.

Respectfully submitted

DOWELL & DOWNLI, P.

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Ralph A. Dowell, Reg. No. 26,868

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DOWELL & DOWELL, P.C. Date Suite 406, 2111 Eisenhower Avenue

Alexandria, VA 22314

Telephone - 703 415-2555

Facsimile - 703 415-2559

E-mail - <u>dowell@dowellpc.com</u>

Appl. No. 10/715,399 Response filed September 3, 2004 to July 16, 2004 Office Action IN THE DRAWINGS

Submitted herewith is a substitute sheet number 3 of the drawings which should be entered in place of the original sheet 3. The drawing is being submitted to indicate that the grommet in opening 35 in a side portion of the fishing lure is now identified by "38'". No new matter is being added.

Attachment: Replacement drawing sheet